



# Tech hiring in 2025: What matters most to top talent

Here's what they'll be looking for this year.



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# Flexibility and remote work options



- Candidates prioritise work-life balance and flexible schedules.
- Offering remote or hybrid roles is now essential, not a perk.
- Support flexibility with clear communication and tech tools.

# Career growth and upskilling opportunities



- Provide access to training, certifications, and mentorships.
- Create defined career paths to help employees see their future.
- Encourage innovation through R&D or passion projects.

# Competitive compensation and benefits



- Go beyond salary—consider equity, bonuses, and wellness programs.
- Highlight perks like mental health support or family-friendly policies.
- Top talent knows their worth, so match their expectations.

# Commitment to innovation and purpose



- Showcase how your company is at the forefront of tech innovation.
- Highlight projects that make a difference in society or the environment.
- Top talent seeks meaningful work that aligns with their values.



# Contact us

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