

Re-engage unsuccessful candidates

Maintain strong relationships with past applicants by offering feedback and updates throughout the process.



Key takeaway

Every candidate, successful or not, can become a future hire with the right communication.





Build a dedicated landing page

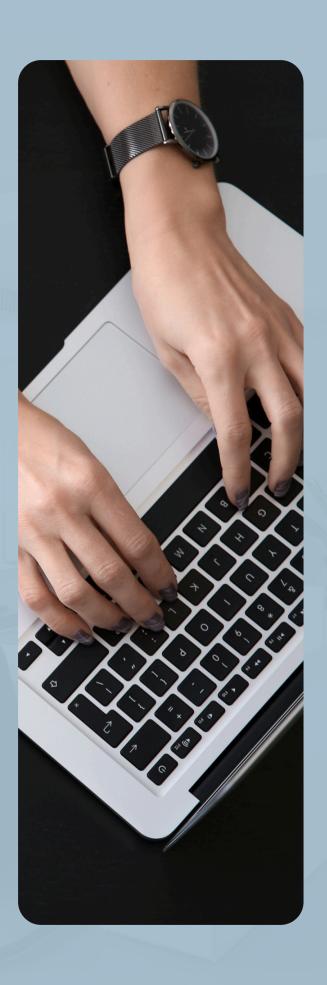
Create a space for candidates to express interest even without a current opening, segmented by department for relevance.



Key takeaway

A landing page keeps potential candidates connected to your company, even if there isn't a role available.





Personalise content for different groups

Tailor communication based on career stages or interests using segmentation.



Key takeaway

Personalised content keeps your talent pool engaged and strengthens relationships with potential hires.





Let's get you — top talent!

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